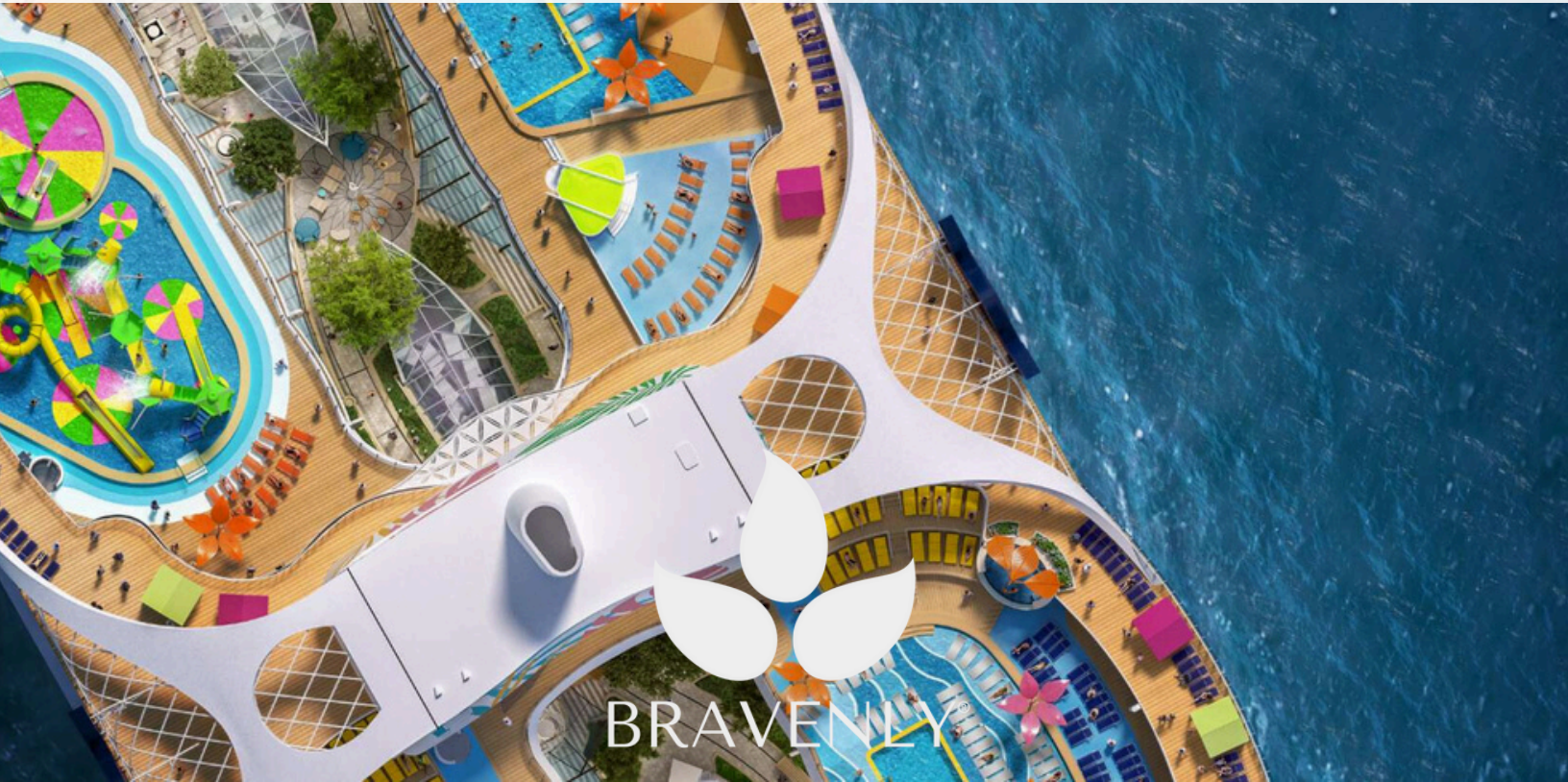




bravenly dream trip
UTOPIA OF THE SEAS
2025



BRAVENLY



bigger. bolder. better.

All aboard the Utopia of the Seas - Royal Caribbean's **newest ship**, redefining corporate events with bigger productivity, bold team-building, and unbeatable networking. Enjoy tons of dining options, many thrilling slides, and show-stopping spectacles! Experience the best of the **Bahamas** with a day exploring the vibrant culture and beauty of Nassau, followed by an unforgettable day at the award-winning **Perfect Day at CocoCay**, where exclusive access awaits you!

- 5 Star Accommodations
- 21 Restaurants
- Luxury Spa
- 24/7 In-Room Service
- 17 Water Slides
- Fitness Center
- Daily & Nightly Entertainment
- Carousel
- Immersive Train Dining Experience
- 5 Pools & 8 Whirlpools
- Live Music
- Kid Friendly Activities



2 DESTINATIONS:
NASSAU, BAHAMAS
PERFECT DAY AT COCOCAY

DATE OF THE TRIP:
DECEMBER 8th - 12th, 2025
5 days & 4 nights

QUALIFICATION PERIOD:
JANUARY 1ST 2025 - JUNE 30th 2025

six full months to qualify

Starting January 1st, 2025 and ending on June 30th, 2025 @ 11:59 pm ET.
You will have 6 full months to qualify and earn this trip.



HOW TO EARN THE TRIP: *requirements:*

+BE IN THE TOP 170 POINT EARNERS

+MUST HAVE 10 QUALIFIED ENROLLMENTS OVER THE
6-MONTH QUALIFICATION PERIOD.

A qualified enrollment is a NEW enrolled Qualified Retail Customer or VIP Customer with 25 Rank Volume or a Qualified Affiliate or Active Brand Partner with 100 Rank Volume.

HOW TO RUN FOR A WILD CARD SPOT: *requirements:*

+MUST BE IN THE TOP 400 POINT EARNERS

+MUST HAVE 10 ENROLLMENTS OVER THE 6-MONTH
QUALIFICATION PERIOD.

Recognition for Top 400 Point earners. Spot 171-400 will be in the running for a Wild Card Spot to be invited on the trip. 15 Wild Card Spots will be randomly chosen after the qualification period ends,



HOW TO EARN A PLUS ONE:

TOP 170 EARNERS AND WILD CARD SPOTS
WILL EARN A PLUS ONE.

ROOMS & UPGRADES:

EACH ROOM WILL HAVE AN OCEAN VIEW.

YOU EARN POINTS BY BUILDING YOUR BRAVENLY BUSINESS IN 7 CATEGORIES:

ACTIVE STATUS

1 You will earn points each month that you're ACTIVE by the 5th of the month. Active Status is achieved by acquiring 100 Personal Rank Volume. For this trip, you will **ONLY** be awarded points if you achieve this by the 5th of the month. Points are based on completing this once per month **ONLY**.

IMPACT ACHIEVER

2 You will be awarded corresponding points for each month that you complete the Impact Achiever goals. Points are based on completing Impact Achiever once per month.

PERSONAL SALES

3 Each month of the qualification period you will earn points on your Club Points. Focusing on enrolling Retail & Customers and retaining them. Points will be based on total Club Points each month.

ENROLL AS A BRAND PARTNER

4 If you Enroll as a Brand Partner with Bravenly during the qualification period, you can earn points. Points will be based on what kit or pack you choose at the time of enrollment.

PERSONALLY ENROLL AFFILIATES & BRAND PARTNERS

Earn points for every new Affiliate or Brand Partner you enroll. Points will be based on what kit or pack they choose at the time of enrollment.

RANK PROMOTION

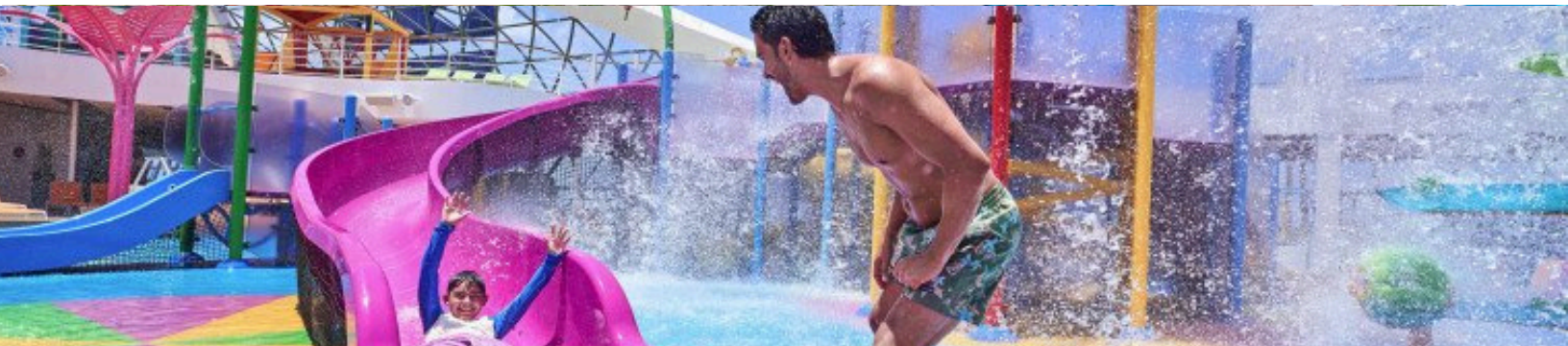
5 Achieve a new rank of Director or higher during the qualification period and be rewarded for it. If you hit more than 1 new rank for the first time in any given month, you will earn points for each new rank you achieve for the first time.

RANK MAINTENANCE

6 Points will also be awarded for maintaining your current rank of Director or higher. Points will be based on whatever your highest achieved Paid-as Rank is in each given month of the qualification period. You will not get both Rank Promotion & Rank Maintenance points in any given month.

MENTORSHIP

7 Guide your Personally Enrolled Brand Partners to new ranks of Director or higher and be rewarded each month for their achievements. Points will be given each time your PE BP achieves a New Lifetime Rank during the qualification period.



HOW TO EARN POINTS

The TOP 170 Point Earners will be invited to the Bravenly Dream Trip 2025: Utopia Of the Seas

ACTIVE POINTS	100 points	↔	Get Active by the 5th of the month
IMPACT ACHIEVER POINTS	1000 points	↔	Complete Impact Achiever, once per month
PERSONAL SALES POINTS	1 point	↔	For every Club Point you have, earn 1 trip point
ENROLL AS A BP OR PE BP or AFF POINTS	100 pts.	↔	Enroll an Affiliate with a \$39 Kit + 100 Rank Volume
	100 pts.	↔	Brand Partner with \$49 Kit + 100 Rank Volume
	300 pts.	↔	Enroll a Brand Partner with the \$299 Brave Launch Pack
	500 pts.	↔	Enroll a Brand Partner with the \$499 Brave Momentum Pack
	700 pts.	↔	Enroll a Brand Partner with the \$699 Brave Legacy Pack
RANK PROMOTION POINTS	1,000 pts.	↔	Promote to Director
	2,000 pts.	↔	Promote to Senior Director
	4,000 pts.	↔	Promote to Executive Director
	8,000 pts.	↔	Promote to Senior Executive Director
	16,000 pts.	↔	Promote to Vice President
	30,000 pts.	↔	Promote to Senior Vice President
	60,000 pts.	↔	Promote to Executive Vice President
	120,000 pts.	↔	Promote to Silver Executive Vice President
	250,000 pts.	↔	Promote to Gold Executive Vice President
500,000 pts.	↔	Promote to Platinum Executive Vice President	
RANK MAINTENANCE POINTS	800 pts.	↔	Maintain Paid As Rank Director
	1,600 pts.	↔	Maintain Paid As Rank Senior Director
	3,200 pts.	↔	Maintain Paid As Rank Executive Director
	6,400 pts.	↔	Maintain Paid As Rank Senior Executive Director
	12,800 pts.	↔	Maintain Paid As Rank Vice President
	24,000 pts.	↔	Maintain Paid As Rank Senior Vice President
	48,000 pts.	↔	Maintain Paid As Rank Executive Vice President
	96,000 pts.	↔	Maintain Paid As Rank Silver Executive Vice President
	200,000 pts.	↔	Maintain Paid As Rank Gold Executive Vice President
400,000 pts.	↔	Maintain Paid As Rank Platinum Executive Vice President	
MENTORSHIP POINTS	250 pts.	↔	PE BP promotes to Director
	500 pts.	↔	PE BP promotes to Senior Director
	1,000 pts.	↔	PE BP promotes to Executive Director
	2,000 pts.	↔	PE BP promotes to Senior Executive Director
	4,000 pts.	↔	PE BP promotes to Vice President
	7,500 pts.	↔	PE BP promotes to Senior Vice President
	15,000 pts.	↔	PE BP promotes to EVP
	30,000 pts.	↔	PE BP promotes to Silver EVP
	62,500 pts.	↔	PE BP promotes to Gold EVP
125,000 pts.	↔	PE BP promotes to Platinum EVP	

To be in the TOP 170, you have to be in the TOP 170 Point Earners + have 10 new Qualified Enrollments during the qualification period. If you do NOT have the 10 enrollments, you lose your spot in the running.

SHIP HIGHLIGHTS



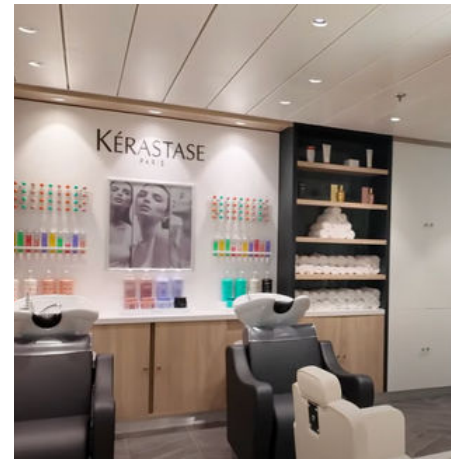
The Utopia of the Seas is designed to be a floating destination that caters to all types of travelers, whether you're looking for adventure, relaxation, family fun, or luxury. It combines innovative features with traditional Royal Caribbean favorites, ensuring there's something for everyone to enjoy!



FINE & CASUAL DINING



OCEAN VIEW SUITES



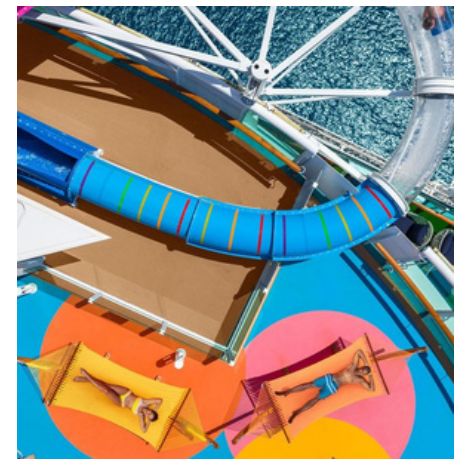
WELLNESS & SPA



ACTIVITIES FOR ALL AGES



LUXURY GYM



5 STAR ACCOMMODATIONS

TRAVEL INFORMATION



FLIGHTS

ORLANDO INTERNATIONAL AIRPORT (MCO)

All flights **must be** booked into Orlando International Airport (MCO). The airport is located 45 miles from the departure site, Port Canaveral.

HOTEL STAY FOR THE NIGHT BEFORE

We recommend booking a hotel for the night before your cruise. The ship will not wait for delayed flights, which could result in missing the entire trip. Boarding will begin on December 8th, 2025, between 10:30 AM and 12:30 PM.



TRAVEL DOCUMENTS & PASSPORTS

Everyone of all ages traveling by air, including newborn infants, will be required to present a valid passport. For your passport to be considered valid, please make sure it follows the **6-month Passport Rule**.

Q: What is the 6-month Passport Rule?

A: Your passport must be valid for another six months before you depart for international travel. For this reason, you are strongly advised to renew your passport even if the expiration date is past your trip date within 6 months.

Please note: The average lead time to obtain a passport is 3-5 months.

FOR INFO ON OBTAINING A PASSPORT, PLEASE VISIT:

U.S. Postal Service:
usps.com/passport

Department of State:
travel.state.gov/passport



RULES & QUALIFICATIONS

REGISTRATION:

Once our top 170 point earners have been confirmed & our Wild Card earners you will need to register to participate in the Bravenly Dream Trip 2025: Utopia of the Seas. A link will be posted as the qualification comes to an end.

QUALIFICATION PERIOD:

You can start earning points on January 1st, 2025 and the last day to earn points will be June 30th, 2025 at 11:59pm ET.

POINTS FOR ACTIVE

You can earn points each month by getting Active by the 5th of the month. You will earn 100 trip points each month that you are active. Active status is 100 in Personal Rank Volume. You **ONLY** earn points when you achieve this by 11:59pm ET on the 5th of each qualification month.

POINTS FOR IMPACT ACHIEVER

You can earn up to 1,000 trip points each month for completing Impact Achiever. Impact Achiever is 3 new enrollments + 400 Club Points. If you complete this more than once, you **ONLY** earn it once.

POINTS FOR PERSONAL SALES

You can earn points each month for where you end that month in Club Points. You will earn 1 trip point for every club point you acquire in a month.

For example, you end the month with 3,248 Club Points, you would earn a total of 3,248 trip points for that month.

POINTS FOR ENROLLING AFFILIATES & BRAND PARTNERS

You can earn points each time you enroll an Affiliate or Brand Partner. If an AFF enrolls with the \$39 or BP enrolls with the \$49 kit you **ONLY** get points if by the end of their join month, they have at least 100 PRV. Then, if they buy any of our other product packs, they will get the corresponding points at time of enrollment only.

POINTS FOR YOUR RANK PROMOTION

You have the ability to earn points each time you Rank Advance. If you hit a new first time Rank, you will earn the corresponding points. These points do stack if you hit more than 1 new rank in a qualification month.

For example, your lifetime Rank is Director and you Rank Advance to Senior Director, you will then earn 2,000 points for that month. But if you rank Advance to Senior Director then Executive Director you would earn 2,000 + 4,000 for a total of 6,000 points that month.

POINTS FOR YOUR MAINTAINING RANK

You have the ability to earn points each month for your Paid-As Rank. Whatever your highest Paid-As Rank is at the end of the month, you'll achieve points for that rank. These do not stack when you maintain your rank.

For example- by the end of the month you maintain Senior Director you'll have a total of 2,000 points.

POINTS FOR MENTORING YOUR PERSONALLY ENROLLED

You have the ability to earn points on each of your Personally Enrolled Brand Partners every time they rank advance. These do have the ability to stack.

For example, If your PE BP Rank Advances to DIR on Day 15 you will earn 250 points. But they end the month and rank advance again to Senior Director, you'll earn an additional 500 points for a total of 750 points.

ADDITIONAL QUALIFICATION REQUIREMENT: 10 NEW ENROLLMENTS

To be considered an earner of this trip you **MUST** have **10 New Qualified Enrollments** over the 6-month qualification Period. A qualified enrollment is a **NEW** enrolled Qualified Retail Customer or VIP Customer with **25 Rank Volume** or a Qualified Affiliate or Active Brand Partner with **100 Rank Volume**.



RULES & QUALIFICATIONS CONT.

TRIP FOR TWO:

Your trip for two includes 4 nights of ship accommodation in an Ocean View suite, surcharges, gratuities, and round-trip ground transportation to and from the airport and Port Canaveral on official event dates as well as 2 days pre and post.

OTHER TERMS & CONDITIONS:

Bravenly reserves the right to audit, adjust, or deny any points earned to ensure the spirit of the incentive is achieved. Bravenly has the right to disqualify any Brand Partner from the Incentive Trip if Bravenly determines, in its sole discretion, that tampering, fraud, compliance issues, or bonus buying has occurred. This includes without limitation when Bravenly determines that a Brand Partner has purchased a product on behalf of or under the Bravenly ID of another Brand Partner or such Retail or VIP Customer or used any other mechanism by which strategic purchases are made to qualify for the Incentive Trip without any bona fide use for or sale of the products purchased.

Any downline incentives, advancements, recruitments, and/or product orders that are deemed by Bravenly, at its sole discretion, manipulated to earn this Incentive Trip will be disqualified.

All Incentive qualification requirements, specifications, points, awards, and details are subject to change at the sole discretion of Bravenly.

Bravenly reserves the right to amend, change, modify, and/or cancel any portion of the Incentive Trip at any time in its sole discretion. Bravenly reserves the right to determine the trip achievers.

When a Brand Partner's Bravenly ID is not renewed, terminated, or resigned for any reason, their points earned will not transfer to the upline Brand Partner.



RULES & QUALIFICATIONS CONT.

MORE TERMS & CONDITIONS:

No points can be transferred to any other Brand Partner's account for any reason.

The Bravenly Dream Trip 2025 aboard the Utopia of the Seas is not transferable, and no earned or unused points can be transferred to another Brand Partner. No cash value or credits will be issued. No substitutions apply.

No compensation will be paid for any unused portion of the Bravenly Dream Trip 2025: Utopia of the Seas or if the achiever is unable to attend the trip as scheduled.

All outstanding balances with Bravenly must be completely paid by the qualifying Brand Partner before claiming the Bravenly Dream Trip 2025: Utopia of the Seas.

All Brand Partners who earn the Bravenly Dream Trip 2025: Utopia of the Seas are personally responsible for the reporting of any tax liabilities associated with earning the Trip who is In Good Standing. Please contact your tax professional for assistance.

Unless expressly noted to the contrary, all stated dates and times are based on Eastern Time.

ELIGIBILITY:

The Bravenly Dream Trip 2025: Utopia of the Seas is open to any In Good Standing Brand Partners in Bravenly.

Each Brand Partner must be active and in compliance with his or her Bravenly Brand Partner Agreement, Bravenly Policies & Procedures during the qualification period to qualify for the Incentive Trip, and must be active and in compliance with the agreements at the time of the Incentive Trip.

In the event that any award recipient is a Corporation, Limited Liability Company, or Partnership, the trip shall be awarded to one person who is designated to receive it by said entity.

If you are an EVP or higher and choose to build a second Brand Partner spot with Bravenly, only ONE spot will be awarded the trip. All spot points will be added together for ONE account.

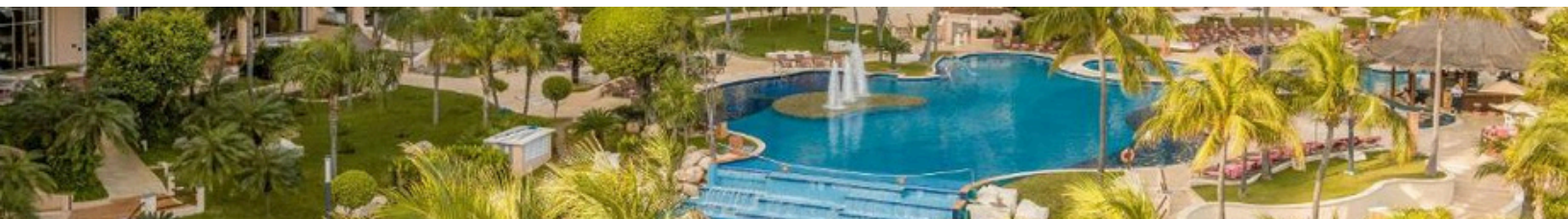
For example, if you are an EVP and spot 1 has 1,000,000 trip points and your second spot has 575,000 trip points we will manually add BOTH spots together and award you with 1,575,000 trip points for recognition and to earn your spot in the top 170 point earners.

EVPS see additional qualifications.

TAX INFORMATION & REPORTABLE INCOME:

Bravenly gives contributions to its Brand Partners through the use of gifts, prizes, entertainment, and awards. However, some of these items of value are considered reportable earnings and subject to tax. The items subject to tax will be included in all year-end tax forms for all Brand Partners who attend the Bravenly Dream Trip 2025: Utopia of the Seas.

Guest accommodations paid for by Bravenly will be considered a taxable item to the Brand Partner.



RULES & QUALIFICATIONS CONT.

REGISTRATION & CLAIMING:

The registration period will open once we confirm the top 170 point earners.

Your Plus One Guest(s) may not be a Bravenly Brand Partner unless he or she is your spouse, domestic partner, significant other, or child. Any other immediate family member can be requested to support and be reviewed on a case-by-case basis.

TRAVEL:

The official dates for the Bravenly Dream Trip 2025 on the Utopia of the Seas are December 8th - 12th, 2025.

Bravenly is not responsible for the pre-or-post activities of Brand Partners and their guest(s). Brand Partners and their guests will be personally liable and fully responsible for any expenses incurred during such pre-or-post activities.

Air travel is **NOT** included for achievers.

Please **DO NOT** make any travel arrangements for yourself or your guest(s) until you receive the official congratulatory email from Bravenly that you have earned the Bravenly Dream Trip 2025: Utopia of the Seas.

Bravenly is not responsible for refunding flights and travel costs if you are unable to attend the Bravenly Dream Incentive Trip 2025: Utopia of the Seas because of but not limited to: your Bravenly ID is not In Good Standing at the time of the trip, if a natural disaster occurs, a pandemic or quarantine occurs, or any other reason occurs and you are unable to attend the Bravenly Incentive Trip.

CANCELLATION FEES:

If you are awarded the trip or selected as a Wild Card Winner and you **CONFIRM** you are attending and sign the official Acceptance Document, you are held to our Cancellation Policy.

If you have anything come up unexpected between the time you sign the agreement and the corresponding dates and are unable to attend, please refer to these fees.


NO FEE - 45 Days before the Trip. If you cancel on or before October 24th, 2025 there is **NO Fee**.

\$150 Fee - 30-44 Days before Trip. If you cancel between Oct. 25th - Nov. 8th, 2025, there is a **\$150 Fee**.

\$300 Fee - Under 30 Days before the trip. If you cancel between Nov. 8th - Dec. 8th, 2025, there is a **\$300 Fee**.

Fees will be deducted from your Bravenly Pay on the next Monthly Pay Period.





see you
ON BOARD



BRAVENLY®